



ONLY 15% OF FULL-TIME PROFESSIONALS FEEL ENGAGED AND ENTHUSIASTIC ABOUT THEIR WORK AND COMPANY

Gallup's State of the Global Workplace Report, 2017.



THE SURVEY

March - May, 2018

456 respondents

Russia, Ukraine and Kazakhstan

The survey aimed to determine the career path, which is most associated with success in those countries, and compare it with the career motivations that keep employees involved.

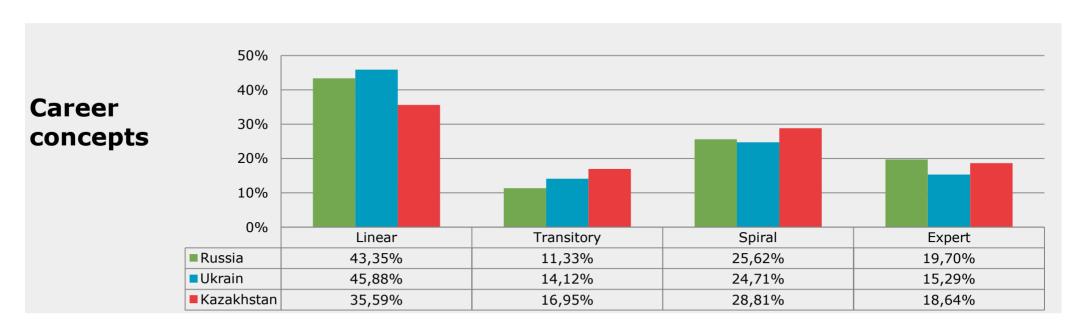
HERE IS WHAT WE HAVE FOUND:



RUSSIA, UKRAINE AND KAZAKHSTAN CONSIDER LINEAR CAREER THE MOST SUCCESSFUL

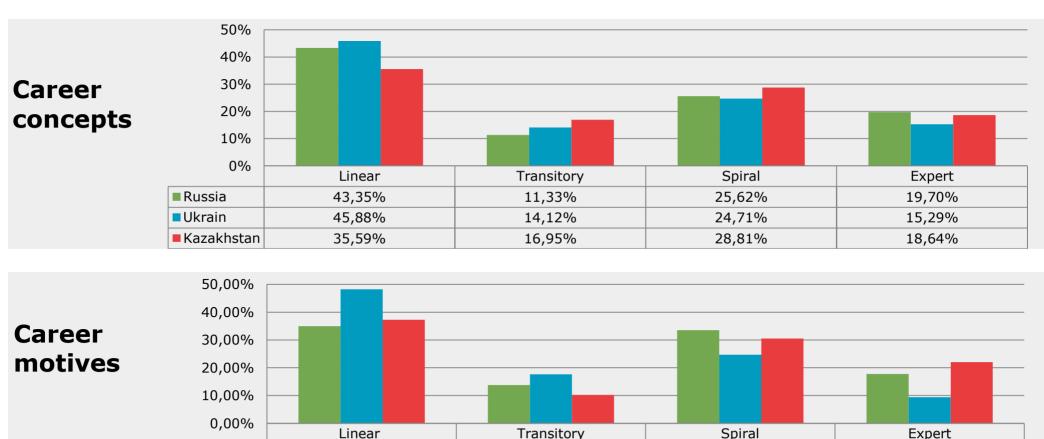
MORE THAN 40% RESPONDENTS INDICATED LINEAR CAREER AS SUCCESSFUL.

EXPERT AND TRANSITORY CAREER TYPES ARE PERCEIVED AS SUCCESSFUL BY ONE SIXTH OF THE RESPONDENT POOL ONLY.





LINEAR CAREER MOTIVES: OVERESTIMATED IN RUSSIA BUT A SOURCE OF GROWTH IN UKRAINE



13,79%

17,65%

10,17%

33,50%

24,71%

30,51%

17,73%

9,41%

22,03%

Source: RosExpert research "Successful career – dream job and choice criteria", 2018.

34,98%

48,24%

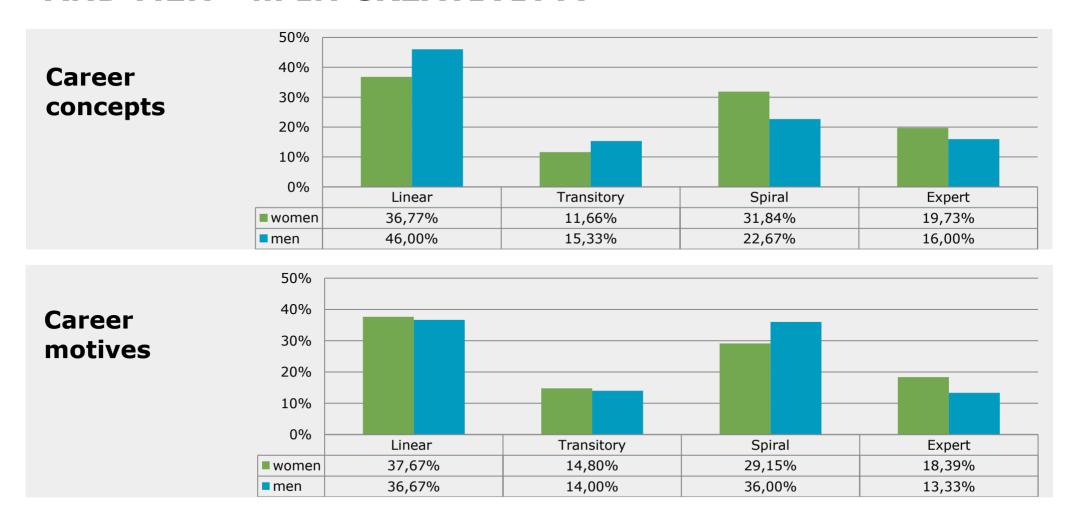
37,29%

Russia

UkraineKazakhstan

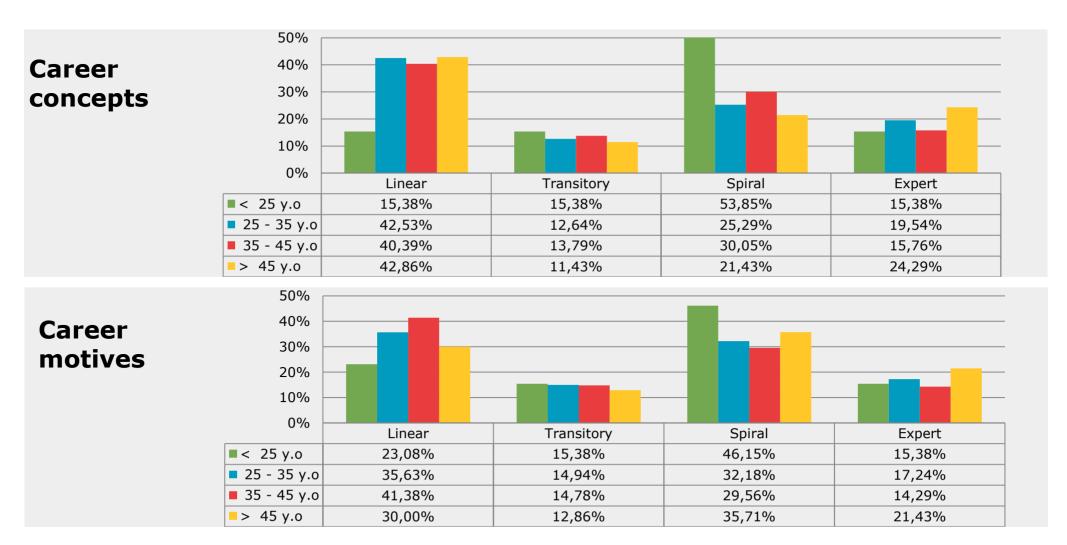


WOMEN - POTENTIAL IN LEADERSHIP AND MEN - ... IN CREATIVITY?



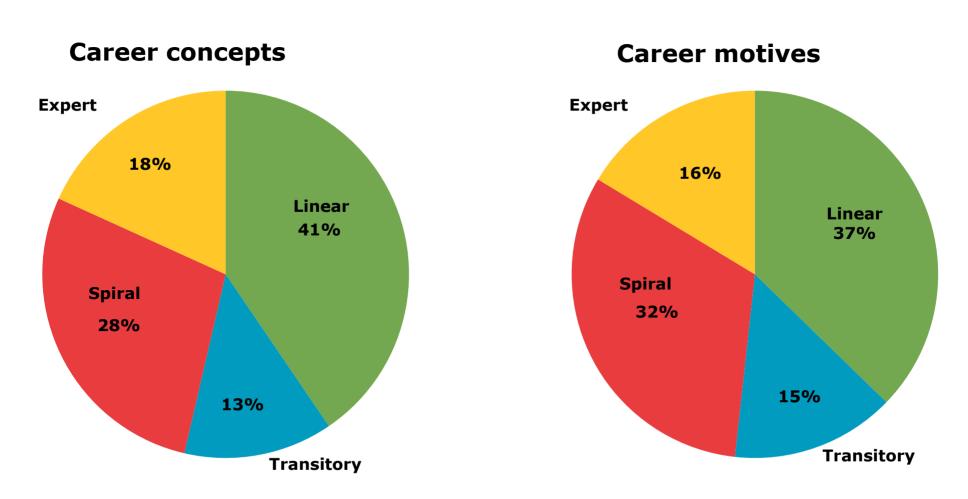


GENERATION Z CHOOSES SPIRAL CAREERS





AT FIRST GLANCE CAREER CONCEPTS AND MOTIVES LOOK SIMILAR – BUT IS THAT REALLY SO?

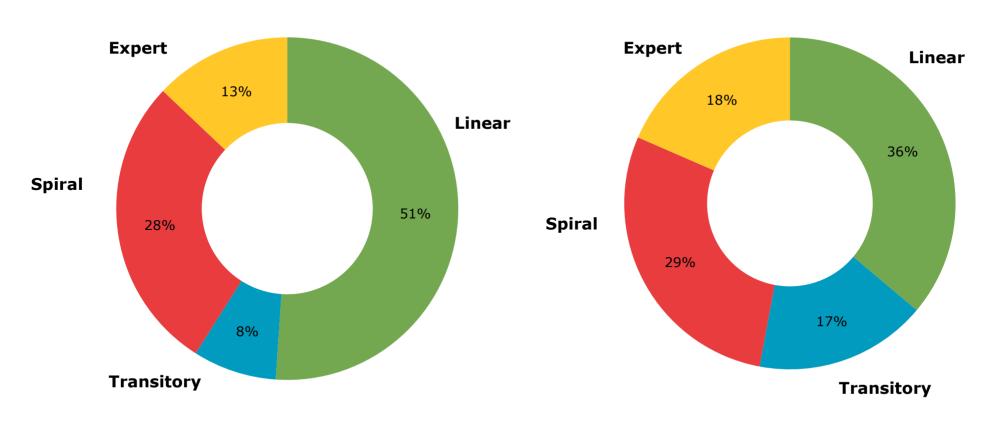




BUT IN REALITY, IT'S NOT AS SIMPLE AS THAT...



Career motives of people with Spiral career concepts





Self-awareness and understanding

of the whole range of your motives is

the key to choosing a career that inspires

and brings satisfaction.

Don't let your head fool your heart



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CAREER OF A DREAM: A CHOICE OF THE REASON OR OF THE HEART?

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